
Crosstabs for Presidential Vote

UMass Amherst/WBZ Poll of NH Likely Voters

Field Dates: October 17 - October 21, 2016
Sample: 772 Likely Voters in New Hampshire
Margin of Error: 4.5%

YouGov interviewed 848 respondents who were then matched down to a sample of 772 likely voters to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey.

The matched cases were weighted to New Hampshire registered voters in the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, ideology, and party registration. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

All figures presented in this document are for likely voters unless otherwise noted.

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All results are for likely voters.

Vote for President (without Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<\$40k	\$40-\$100k	>\$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Clinton	40	42	52	38	40	41	42	36	38	37	42	48	84	6	35	84	47	8
Trump	39	34	14	36	44	33	39	39	40	40	35	30	3	73	36	4	24	69
Johnson	7	6	16	6	4	6	4	12	5	6	8	7	2	9	8	1	8	8
Not sure	8	11	8	11	9	9	9	9	9	10	10	8	4	8	14	4	13	10

	Church Attendance			Religion			2012 Pres. Vote		Chlidren under 18	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Obama	Romney	Yes	No
Clinton	30	41	49	31	36	55	78	7	38	42
Trump	40	40	30	46	39	22	6	69	33	38
Johnson	10	6	5	8	6	7	2	8	8	6
Not sure	14	8	8	9	12	10	9	10	11	9

Vote for President (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<\$40k	\$40-\$100k	>\$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Clinton	41	44	55	40	42	42	43	38	39	39	44	50	85	7	38	86	51	8
Trump	41	36	14	37	47	35	40	41	43	41	36	30	4	73	39	4	27	71
Johnson	9	7	16	9	4	7	6	13	7	6	10	8	3	10	10	1	10	9

	Church Attendance			Religion			2012 Pres. Vote		Chlidren under 18	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Obama	Romney	Yes	No
Clinton	32	43	50	33	38	56	82	8	40	44
Trump	43	41	32	49	41	22	7	71	34	40
Johnson	10	7	6	8	7	10	2	10	11	7

